

260316

NASC1226

प्रथम वर्ष/सेमिस्टर - II / AEC- हिंदी भाषा : कौशल के  
आधार (Language Skill in Hindi)

समय : 01 घंटे

अंक : 30

सूचना: 1) प्रश्न क्रमांक 1 से 6 में से किन्हीं 4 प्रश्नों के उत्तर लिखिए

(Attempt any four out of six questions)

2) सभी प्रश्नों को समान अंक हैं।

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प्रश्न 1. भाषा कौशल का अर्थ समझाकर वाचन कौशल की विधियाँ लिखिए ?

प्रश्न 2. शिक्षा के क्षेत्र में लेखन कौशल का महत्व बताकर उनकी विशेषताएं लिखिए?

प्रश्न 3. वाचन कौशल के अर्थ, स्वरूप और महत्व को विश्लेषित कीजिए ?

प्रश्न 4. भाषा कौशल का अर्थ बताकर उनके प्रकारों पर विस्तृत चर्चा कीजिए ?

प्रश्न 5. शिक्षा के क्षेत्र में श्रवण कौशल का महत्व बताकर उनकी विशेषता लिखिए ?

प्रश्न 6 प्रभावी संवाद में भाषण और श्रवण कौशल की भूमिका का वर्णन कीजिए ?

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260316

AEC- URDU

NASC/226

Urdu Communication Skill-I

( Semester- II )

Timing: 01: Hours

Marks: 30

ہدایات:

ہر جواب سے پہلے متعلقہ سوال ضرور نقل کریں۔  
سبھی سوالات کے نمبر مساوی ہیں۔

10

سوال نمبر 1:

املا کی اہمیت اور اس کے ادبی اثرات پر روشنی ڈالیے۔

یا

لہجہ اور تلفظ کی درست گفتگو کو کس طرح موثر بناتی ہے؟ وضاحت کیجیے۔

10

سوال نمبر 2:

رموزِ اوقاف کی اہمیت بیان کرتے ہوئے مثالیں دیجیے۔

یا

(ب) قواعد کی ضرورت و افادیت پر مختصر مگر جامع نوٹ لکھیے۔

10

سوال نمبر 3:

مندرجہ ذیل میں سے کسی دو پر مختصر نوٹ لکھیے:

(الف) زبانی مواصلات کی خصوصیات

(ب) غیر زبانی مواصلات کی اہمیت

(ج) موثر گفتگو کے اصول

260318

RIZVI EDUCATIONS SOCIETY'S

NASC 1226

RIZVI COLLEGE OF ARTS, SCIENCE &amp; COMMERCE, BANDRA(W), MUMBAI

NEP – 2020 – END OF SEMESTER EXAMINATION – A / Y : 2025 – 26

**Paper : FOUNDATION AND EXPLORATION OF PERFORMING AND FINE ARTS**  
**Credits : 02** **Max Marks : 30** **Max Time : 1 hr**  
**Class : FYBA / BSC / BCOM / BMS / BBI / BAF / BAMMC / CS / IT** **SEM : II**

**Q.1. Multiple Choice Questions : [ 06 ]**

1. The ancient Indian treatise on performing arts, "Natya Shastra," was articulated by \_\_\_\_\_.  
( Kalidasa, Sage Bharata, Tulsidas )
2. \_\_\_\_\_ is NOT a primary element of performing arts as per the foundation modules.  
( Digital Marketing, Abhinaya, Raga )
3. The traditional folk dance "Lavani" belongs to \_\_\_\_\_.  
( Punjab, Gujarat, Maharashtra )
4. \_\_\_\_\_ civilization is credited for the earliest roots of Indian artistry.  
( Indus Valley, Roman, Egyptian )
5. Modern Indian performing arts that blend traditional forms with global influences is known as \_\_\_\_\_.  
( Ritualistic Arts, Ancient Arts, Fusion Arts )
6. The career path specifically mentioned under Performing Arts is \_\_\_\_\_.  
( Chemical Engineering, Script Interpretation and Scene Study, Civil Services )

**Q2. Attempt any 2 out of 4 ( 3 marks each ) [ 06 ]**

1. Define "Natya" as per the ancient Indian traditions.
2. Briefly explain the role of Rhythm (Tala) and Melody (Raga) in a performance.
3. How do performing arts act as a vehicle for Spiritual Connection?
4. State the importance of Voice Modulation in enhancing a performance.

**Q3. Attempt any 2 out of 4 ( 3 marks each ) [ 06 ]**

1. What is the significance of Character Development in drama?
2. Briefly explain the concept of Improvisation Skills for an artist.
3. Define Emotional Exploration and its role in "Abhinaya" (expression).
4. List two career options available specifically in the field of Performing Arts.

**Q4. Attempt any 2 out of 4 ( 3 marks each ) [ 06 ]**

1. Describe the impact of aesthetic art on Sacred Architecture (temples/monuments).
2. Name and briefly describe any two Folk or Tribal art forms of India.
3. Why is the Revival and Preservation of ancient Indian art necessary today?
4. How did the Indus Valley Civilization contribute to the early foundations of Indian art?

**Q5. Attempt any 2 out of 4 ( 3 marks each ) [ 06 ]**

1. Discuss one major Modern Trend currently seen in Indian Art.
2. Name two Eminent Contemporary Artists of India.
3. Explain how Digital Platforms have created new opportunities for modern artists.
4. Identify three diverse Career Options in Fine Arts.

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Programme Name (With Year): FY-DLLE

NASC/226

Semester: II

Max Time: 01 hour

Max Marks: 30

Title of the paper : Extension Work

Credits: 02

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**1. Fill in the blanks by choosing correct alternative given in the bracket. (6 Marks)**

- i) \_\_\_\_\_ is a basic consumer right. ( Right to vote / Right to choose )
- ii) Awareness and education together create a \_\_\_\_\_ society. ( careless / progressive )
- iii) An old age home is a place where \_\_\_\_\_ ( children study /old people live and get care)
- iv) Sunita Williams is famous for her work as a/an \_\_\_\_\_ ( doctor / astronaut )
- v) Education helps women become more \_\_\_\_\_ (silent / confident )
- vi) In the Vedic Period, women were given \_\_\_\_\_ (no rights /equal respect and education)

**2. Write short notes on any two of the following. 6 marks**

- i) Impact of child labour on the health of children.
- ii) Position of women in Vedic period.
- iii) Basic consumer rights under the Consumer Protection Act 2019.
- iv) Achievements of women in India and mention any two famous personalities.

**3. Answer in detail on any three of the following. 18 marks**

- i) Causes of child labour.
- ii) Notable Indian women achievers.
- iii) Definition and benefits of old age homes.
- iv) Rights of Consumers under the Consumer Protection Act,2019.
- v) Current status of women in India.

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**THE END**

2-60318

RIZVI COLLEGE OF ARTS , SCIENCE AND COMMERCE

NASC1226

NSS

FYBCOM Sem-II

Duration:1 hour

Max marks:30

**Q1. Rewrite the following by choosing the correct options given below**

**(6 marks)**

1. What is the main focus of SDG 17?

- a) Partnerships for the Goals
- b) Peace, Justice, and Strong Institutions
- c) Reduced Inequalities
- d) Sustainable Cities and Communities

2. Socio-economic survey is conducted to understand:

- a) Weather conditions
- b) Social and economic conditions
- c) Student attendance
- d) Exam pattern

3. Which of the following is a key recommendation for promoting partnership?

- a) Foster global cooperation
- b) Drive transitions in key sectors
- c) Engage stakeholder
- d) All of the above

4. Nature camp helps in promoting:

- a) Environmental awareness
- b) Computer skills
- c) Office work
- d) Exam preparation

5. Which value is essential for fostering individual growth?

- a) Responsibility
- b) Gratitude
- c) Critical thinking
- d) All of the above

6. Environmental education mainly teaches about:

- a) Business laws
- b) Protection of environment
- c) Banking system
- d) Taxation

**Q2. Write Short Notes (Any 2 out of 4)**

**(6 marks)**

1. Financial literacy in Slums
2. Tree Plantation Drive (purpose, activities)
3. Importance of Ethics for Youth
4. Objectives of Camp in Rural Areas

**Q3. Answer the following ( Any 3 out of 5 )**

**(18marks)**

1. What are the activities Conducted in Personality Development?
2. Explain Shramdaan and its significance in Social development.
3. Define leadership and explain the qualities of good leader.
4. Explain the following in relation to conducting a Rally-
  - (a) Objectives and Theme of a Rally
  - (b) Planning Rally
5. Explain the steps involved in organising Blood donation camp?

NCC

260318

[Time : One Hour]

NABC1226

[Marks : 30]

- NB :
1. Attempt any Three Questions
  2. All questions carry equal marks.
  3. Figures to the right indicate maximum marks.

1. Answer any two of the following [10]
    - 1) What is Magnetic Variation (Declination), and why is it important for navigation?
    - 2) Explain the concept of a grid reference and the specific steps required to interpret a six-digit grid reference on a map?
    - 3) What is the definition of scale, and what are the different ways it can be displayed or communicated on a map?
  2. Answer any two of the following [10]
    - 1) What are the key elements of a successful Public Speaking?
    - 2) What are the "Dos and Don'ts" of a Group Discussion?
    - 3) Identify four Leadership Traits that contribute most to team morale.
  3. Can you describe your journey in the NCC and share the key lessons or skills you gained from it? [10]
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**BACHELOR OF COMMERCE (MANAGEMENT STUDIES)**  
**END OF SECOND SEMESTER EXAMINATION**

**SUBJECT: PRINCIPLES OF MANAGEMENT - II**

**Vertical: Major**

**Note:**

- a. Attempt any 4 out of 6
  - b. Figures to the right indicates full marks.
- 

**Duration: 2 hr**

**Marks: 60**

**Q.1 Answer the following**

**(15 Marks)**

- a. Explain in detail the principles of effective delegation.
- b. Explain in detail the steps to be followed in controlling.

**Q.2 Answer the following**

**(15 Marks)**

- a. Explain in detail the factors influencing motivation.
- b. Explain in detail the qualities of successful leaders.

**Q.3 Answer the following**

**(15 Marks)**

- a. Explain in detail the Murphy law and its benefits.
- b. Explain conflict & essential skills per conflict management.

**Q.4 Answer the following**

**(15 Marks)**

- a. Define talent management and explain its process.
- b. Explain the concept of green management and its needs.

**Q.5 Answer the following**

**(15 Marks)**

- a. Explain in detail the process of change.
- b. Explain in detail management information system.

**Q.6 Answer the following**

**(15 Marks)**

- a. Explain in detail KURT Lewis management model.
- b. Explain in detail the green management practices.

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**B.Com Management Studies**

**END OF SECOND SEMESTER EXAMINATION MARCH 2026**

**SUBJECT: Global management Theories and Styles**  
**Vertical: Major**

**TIME: 1 Hrs.**  
**MARKS: 30**

**NB: a) Attempt any 2 out of 3**  
**b) Figures to the right indicates full marks.**

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**Attempt any 2 question from the following:**

- Q1. A) Enumerate the benefits of the MCKinsey 7S Model. 8**  
**B) Discuss on the Maslow's need Hierarchy theory. 7**
- Q2.A)What are the features of India management Styles. 8**  
**B) Distinguish between American and Japanese management styles. 7**
- Q3.A) Explain the X and Y theory of Douglas McGregor. 8**  
**B) Discuss on the advantages of the Likert's Four System Leadership. 7**

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**BACHELOR OF COMMERCE (MANAGEMENT STUDIES)  
END OF SECOND SEMESTER EXAMINATION**

**SUBJECT: INDIAN ECONOMIC POLICY II**

**Duration: 1 hr**

**VERTICAL OE-11**

**Marks: 30**

**Note:**

- a. Attempt any 3 questions out of 6.
  - b. Give examples and data wherever necessary.
  - c. Figures to the right indicates full marks.
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**Q.1 Attempt any 3 question out of 6 question**

**(30 Marks)**

- A. Define Per capita Income and Discuss Characteristics of Developing Economy
- B. Compare and Contrast Relative and Absolute of Poverty
- C. List the causes of Poverty
- D. Discuss any one Poverty alleviation Programme
- E. State the objectives National Food security Mission
- F. Describe the characteristics of a Developed Economy

**FY B.COM (MANAGEMENT STUDIES)**

**END OF SECOND SEMESTER EXAMINATION MARCH 2026**

**Vertical - Open Elective**

**Subject: Human Rights: Issues and Challenges**

**DURATION: 1 Hr.**

**MARKS: 30**

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**Note: 1. Attempt ANY TWO Questions from the following.**

**2. Each question carries equal marks.**

**3. Figures to the right indicate full marks**

**Q.1 What is Fundamental Rights. Explain it's importance for Indian citizens. (15)**

**Q.2 "*Rape is consensual.*" With reference to the video watching exercise in class list out the various forms of violation against women expressing your views.**

**Support your answer with any one case study. (15)**

**Q.3 Write short notes on: (Any Two out of Four ) (15)**

**A. Need of Human Rights.**

**B. NHRC.**

**C. Forms of violation against children.**

**D. Government initiatives to protect labour.**

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**FY B.COM (MANAGEMENT STUDIES)**

**END OF SECOND SEMESTER EXAMINATION MARCH 2026**

**Vertical - Open Elective**

**Subject : Communication in Digital Age**

**DURATION: 1 Hr.**

**MARKS: 30**

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**Note:**

- 1. QUESTION 1 IS COMPULSORY.**
- 2. Attempt any 1 from Q2. and Q3.**
- 3. Each question carries 15 marks.**
- 4. Figures to the right indicate full marks.**

**Q.1 Study the following CASE STUDY and Answer the questions below: (15)**  
**(Attempt any One)**

**A.** Megan is an Instagram creator who shares honestly about herself. She posts about her personal journey, including earlier struggles with anorexia and self-hatred and how she learned to accept her body. On Instagram she posts images and videos showing real bodies, including belly rolls and cellulite; and often dances or appears carefree to challenge traditional beauty standards and help people see that bodies come in many shapes and sizes. She has 1.3 million followers. She also has a professional presence on LinkedIn, where she promotes her books and talks about building positive body image. Her captions and messages on Instagram encourage people to question diet culture, reject 'fat-phobia,' and rethink tools like the BMI chart that she and others see as reinforcing harmful ideas about worth and health. Because of her outspoken views and the way, she presents her body online, she gets trolled and attacked; receives negative comments and, at times, serious threats. Some posts that critique beauty stereotypes have sparked backlash and heated online responses. Tired by the hate comments she started thinking about closing her Instagram account.

- (a)** Identify two online platforms Meghan uses in the case study and briefly state the type of identity she presents on each. (2)
- (b)** Explain in your own words how Meghan uses Instagram. (2)
- (c)** Why do you think people follow Meghan on Instagram? (2)
- (d)** Evaluate Meghan's decision to close her Instagram account. Do you think it is an effective response? Justify your answer. (4)
- (e)** Design a short set of guidelines for Meghan to manage online identity without being scared of negative comments. (5)

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## Comm.in digital age

**B.** In April 2009, two employees working at a Domino's store in North Carolina made a video showing unhygienic behaviour while preparing food. They uploaded this video to YouTube, and within a few days it went viral, gaining over million views. The video spread quickly across social media platforms like Twitter and blogs, which caused a serious public relations crisis and reduced customer trust in Domino's food safety.

Domino's was slow to respond at first, taking about 48 hours to release an official statement. Later, the company used digital technology as the main tool to manage the crisis. Its internal team monitored online discussions on social media and forums to understand how widely-the video had spread and where people were talking about it most.

Since the crisis started online, Domino's President, Patrick Doyle, recorded an apology video and uploaded it to YouTube. This allowed the company to respond through the same platform that caused the problem. The video was also shared on Domino's website and on all its social media accounts. The title of the video included the word "disgusting," which helped it appear in search results related to the original video and helped Domino's control the public message. At the same time, Domino's used its internal communication systems to identify the employees and store involved. The company worked with local authorities and the health department and took legal action quickly. This showed the public that Domino's was taking the issue seriously and acting responsibly.

- (a) What action by the employees of Domino's led to a crisis and which digital platform was used to upload the original video? (2)
- (b) Describe how the crisis affected Domino's public image. (2)
- (c) Why did Domino's initial delay in response worsen the crisis? (2)
- (d) Evaluate the effectiveness of Domino's YouTube apology video. (4)
- (e) Was Domino's digital crisis management strategy sufficient? Support your answer with examples from the case. (5)

**Q.2 ATTEMPT ANY 1 from Q.2 and Q.3**  
**(Each question carries 15 Marks)**

(15)

**Q.2.A** Explain the influence of Digital media on interpersonal communication.

**OR**

**Q.2 B** Explain the importance of Digital Footprint and strategies to maintain a good online reputation.

**Q.3A.**How can the Digital Technology be harnessed by manager and leaders? Discuss the techniques to facilitate virtual meetings, collaborations and employee engagement.

**OR**

**Q.3B.** Define brand. Discuss Digital channels of communication for brand building and digital tools used for branding.

**FY B.COM (MANAGEMENT STUDIES)**

**END OF SECOND SEMESTER EXAMINATION MARCH 2026**

**AEC : Foreign Exchange Marketing & Derivatives      DURATION: 1 Hr      Marks: 30**

**Note:** 1) Attempt any TWO questions out THREE

2) Each Question carries equal marks.

3) Figures to the right indicate full marks.

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**Q.1.A) Write difference between FERA & FEMA** (8)

**B) Explain the role of FOREX Manager and its essential qualities** (7)

OR

**C) USD.SGD = 1.5430 / 1.5435** (8)

SGD.GBP = 0.3340 / 0.3342

Calculate GBP.USD = ?

**D) USD.GBP = 0.7196 / 0.7245** (7)

Calculate GBP.USD = ?

**Q.2. A) Explain the key differences between FDI and FPI .** (8)

**B) Explain how interest rates influence exchange rates.** (7)

OR

**C) Solve the given table:** (15)

	1 USD	1 GBP	1 CAD
USD	1	1.6667	0.9069
GBP	?	1	0.5441
CAD	?	?	1

Find: 1) USD. GBP

2) USD. CAD

3) GBP . CAD

**Q.3.A) Distinguish between NOSTRO,VOSTRO & LORO** (8)

**B) Elaborate the term Capital Budgeting** (7)

OR

**C) Solve the given table:** (15)

Maturity	USD / INR	USD / CHF
Spot	54.0625 / 54.0675	0.9695 / 0.9705
1 Month Forward Rate	850 - 900	10 - 5
2 Month Forward Rate	1875 - 1975	22 - 12
3 Month Forward Rate	3025 - 3225	37 - 22

1) Calculate 1,2,3 month forward rate OF USD/ INR & USD/ CHF

2) Calculate 2 and 3 month forward rate of CHF / INR

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**BACHELOR OF COMMERCE (MANAGEMENT STUDIES)**  
**END OF SECOND SEMESTER EXAMINATION**

**SUBJECT: MS OFFICE**

**Duration: 1 hr**

**Verticle: SEC**

**Marks: 30**

**Note:**

- a. Attempt any 2 out of 3
- b. Figures to the right indicates full marks.

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**External Examination**

**Attempt Any TWO Questions**

**(30 Marks)**

**Q1. Answer the Following**

**15 marks**

- A) Explain the features and uses of MS Word in document preparation. **7 marks**
- B) Create a formatted document in MS Word containing a table, header, footer, watermark and proper paragraph spacing. **8 marks**

**Q2. Answer the Following**

**15 marks**

- A) Differentiate between Slide Transitions and Animation Effects in MS PowerPoint. **7 marks**
- B) Prepare a PowerPoint presentation (minimum 5 slides) on "Importance of Digital Technology" with design theme, images and animations. **8 marks**

**Q3. Answer the Following**

**15 marks**

- A) Explain the importance of basic and advanced functions in MS Excel. **7 marks**
- B) Prepare an Excel sheet of 5 students' marks, calculate total and average using formulas, and draw a suitable chart. **8 marks**

**The End**

**BACHELOR OF COMMERCE (MANAGEMENT STUDIES)**

**END OF SECOND SEMESTER EXAMINATION**

**SUBJECT: ENVIRONMENT MANAGEMENT AND SUSTAINABLE DEVELOPMENT -II**

**Duration: 1 hr**

**Verticle: VEC**

**Marks: 30**

**Note:**

- a. Attempt any 3 out of 4
- b. Figures to the right indicates full marks.

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**Attempt ANY THREE Questions. (Each Question = 10 Marks)**

**30 MARKS**

Q1 a) Define Pollution. Explain point and non-point sources of pollution. (5)  
b) Explain the causes and impacts of water pollution on human and aquatic life. (5)

Q2 a) Explain how noise pollution affects human health. (5)  
b) Analyze the major sources of noise pollution in urban areas and suggest control measures. (5)

Q3 a) Explain the objectives of the Environmental Protection Act, 1986. (5)  
b) Evaluate the role of citizens in achieving Sustainable Development Goals (SDGs). (5)

Q4 a) Differentiate between biodegradable and non-biodegradable waste with examples. (5)  
b) Prepare a brief case study outline on campus biodiversity documentation. (5)

**The End**